

2025

PARTNERSHIP PACKAGES



CONNECTING OPERATORS AND SUPPLIERS



ASSOCIATE MEMBERSHIP

\$1,700 inc GST

STANDARD INCLUSIONS

- Alignment of your business with Victoria's only Bus and Coach Operator representative body.
- 1 x print copy of the monthly BusVic Member Bulletin. Extra digital copies distributed to other representatives upon request (value \$150).
- Recognition as Associate Member on the BusVic website, including a link to the Associate's website (value \$900).
- 1 x social media post on BusVic accounts - LinkedIn, Facebook and X, per annum, promoting your company's support of BusVic. Prepared by BusVic (value \$1,000).
- 50% discount on advertising in the monthly Member Bulletin. BusVic to approve all content. Terms and conditions apply* (value up to \$1,000 per ad / \$1,200 per editorial)

SILVER PARTNERSHIP

\$4,900 inc GST

STANDARD INCLUSIONS

- Recognition as Silver Partner on the BusVic website, including a dedicated page with a link to the Partner's website and the option to add extra information e.g. company bio, staff contacts and special offers for BusVic members (value \$1,000).
- Partner logo recognition in the BusVic monthly Member Bulletin (value \$500).
- Partner logo link to Partner website in digital version of Member Bulletin (value \$500).
- Permission to use the BusVic logo on your website and marketing collateral, referencing you as a Silver BusVic Partner (value \$1,000).
- 1 x print copy of the monthly BusVic Member Bulletin. Extra digital copies distributed to other representatives upon request (value \$150).
- BusVic website account with access to the BusVic Partner Portal which contains useful information such as BusVic staff contacts, Member Bulletins, Member Webinars etc.

SILVER EXTRA INCLUSIONS

- **1 x half page advertisement in the BusVic monthly Member Bulletin**, per annum (content supplied by the Partner). BusVic to approve all content. Terms and conditions apply* (value \$1,200).
- **2 x delegate registrations to BusVic Supplier and Partner Forum** on 7th March 2025. Light lunch included (value \$800).
- **1 x full delegate registration to all Regional Conferences** (formerly Branch Meetings) and acknowledgment of Silver Partnership by BusVic at each Conference, display of your bus, product or services, Conference meal, and networking with operators (value \$2,500).**

* BusVic Member Bulletin Advertising Terms and Conditions - [view on BAV website](#).

** Tables will be made available upon request for displays at Regional Conferences.

GOLD PARTNERSHIP

\$9,900 inc GST

STANDARD INCLUSIONS

- Recognition as Gold Partner on the BusVic website, including a dedicated page with a link to the Partner's website and the option to add extra information e.g. company bio, staff contacts and special offers for BusVic members (value \$1,000).
- Partner logo recognition in the BusVic monthly Member Bulletin (value \$500).
- Partner logo link to Partner website in digital version of Member Bulletin (value \$500).
- Permission to use the BusVic logo on your website and marketing collateral, referencing you as a Gold BusVic Partner (value \$1,000).
- 1 x print copy of the monthly BusVic Member Bulletin. Extra digital copies distributed to other representatives upon request (value \$150).
- BusVic website account with access to the BusVic Partner Portal which contains useful information such as BusVic staff contacts, Member Bulletins, Member Webinars etc.

GOLD EXTRA INCLUSIONS

- **2 x half page advertisements in the BusVic monthly Member Bulletin, per annum** (content supplied by the Partner). BusVic to approve all content. Terms and conditions apply* (value \$1,200).
- **3 x delegate registrations to BusVic Supplier and Partner Forum** on 7th March 2025. Light lunch included. (value \$1,200).
- **2 x full delegate registrations to all Regional Conferences** (formerly Branch Meetings) formerly Branch Meetings) and acknowledgment of Silver Partnership by BusVic at each Conference, display of your bus, product or services, Conference meal, and networking with operators (value \$3,500).**
- **1 x social media post on BusVic accounts** - LinkedIn, Facebook and X, per annum, promoting the Partner's capability. BusVic to approve all content (value \$1,500).
- **1 x email (direct marketing) to BusVic members** promoting Partner's product or service, per annum. BusVic to approve all content and send the email (value \$3,000).

* BusVic Member Bulletin Advertising Terms and Conditions - [view on BAV website](#).

** Tables will be made available upon request for displays at Regional Conferences.



PLATINUM PARTNERSHIP

\$15,500 inc GST

STANDARD INCLUSIONS

- Recognition as Platinum Partner on the BusVic website, including a dedicated page with link to the Partner's website and option to add extra information e.g. company bio, staff contacts and special offers for BusVic members (value \$1,000).
- Partner logo recognition in the BusVic monthly Member Bulletin (value \$500).
- Partner logo link to Partner website in digital version of Member Bulletin (value \$500).
- Permission to use the BusVic logo on your website and marketing collateral, referencing you as a Platinum BusVic Partner (value \$1,000).
- 1 x print copy of the monthly BusVic Member Bulletin. Extra digital copies distributed to other representatives upon request (value \$150).
- BusVic website account with access to the BusVic Partner Portal which contains useful information such as BusVic staff contacts, Member Bulletins, Member Webinars etc.

PLATINUM EXTRA INCLUSIONS

- **2 x full page advertisements in the BusVic monthly Member Bulletin, per annum** (content supplied by the Partner). BusVic to approve all content. Terms and conditions apply* (value \$1,200).
- **5 x delegate registrations to BusVic Supplier and Partner Forum** on 7th March 2025. Light lunch included. (value \$2,000).*
- **3 x full delegate registrations to all Regional Conferences** (formerly Branch Meetings) formerly Branch Meetings) and acknowledgment of Platinum Partnership by BusVic at each Conference, display of your bus, product or services, Conference meal, and networking with operators (value \$4,500).**
- **2 x social media posts on BusVic accounts** - LinkedIn, Facebook and X, per annum, promoting the Partner's capability. BusVic to approve all content (value \$3,000).
- **2 x emails (direct marketing) to BusVic members** promoting Partner's product or service, per annum. BusVic to approve all content and send the email (value \$6,000).
- **1 x exclusive 45 minute webinar presentation** showcasing Partner's capability to BusVic members, per annum. BusVic to approve all content (value \$5,000).
- **BusVic email footer promotion** - Platinum Partner logo with link to Partner's website included in the footer of all BusVic digital newsletters and emails to BusVic members (value \$1,500).
- **BusVic website banner promotion** - Platinum Partner logo to feature on BusVic website homepage as a rotating promotional banner (value \$2,000).
- **1 x BusVic Member Bulletin wrap** (both inside & outside, front & back covers consisting of advertisements and editorial), per annum. BusVic to approve all content. Terms and conditions apply* (value \$5,000).

* BusVic Member Bulletin Advertising Terms and Conditions - [view on BAV website](#).

** Tables will be made available upon request for displays at Regional Conferences.